

## West Wellington Community Association



E. of Island Park Dr. / W. of Holland Ave / S. of Scott St. / N. of the Queensway

Mr. Brad Hutt  
Project Manager  
The Westboro Collection

April 27, 2010

Dear Mr. Hutt.

I am writing to you on behalf of the West Wellington Community Association concerning your proposed development on McRae Avenue: the Westboro Collection. Although the proposed development is just outside the boundaries of our association we have followed the discussions with interest as the development would obviously also have a great impact on our neighborhood.

From the start we were impressed with the pro-active way you approached the community and the thoroughness of your response to the community's input. Too often in development proposals the developer only engages the community at the last minute when their plans are already set. This leads to antagonism between the two parties and frustration on the part of the community since they are then left to scramble to achieve only minor adjustments to the project. It was refreshing to see that your group was interested in real dialogue with the community and the neighbours most affected by your proposal. The proposal also seemed to have an interesting and holistic approach to how it would fit into the community, what the impacts and benefits would be for the community and how the development related to the current city guidelines for densification.

We realize that the process of working with City staff and community groups can be long, arduous and frustrating but we believe that real, committed and early engagement with all affected parties produces the best results in the long run. (The recent construction of the building at Holland and Wellington that houses the Great Canadian Theatre Company is a good example of thorough engagement by all parties that produced satisfying results for everyone.) We applaud your efforts to this point and encourage you to continue the process of engaging the City and community groups as you move forward on the McRae Avenue development.

Please feel free to contact me if you have any questions or comments.

Sincerely,  
Jason Thomson  
President, West Wellington Community Association

cc Councillor Christine Leadman